THE HOAX OF SARA (TRIBE, RELIGION, RACE, AND INTERGROUP) AS A THREAT TO THE IDEOLOGY OF PANCASILA RESILIENCE

Publons ID	(not set)
Wos ID	WOS:000674175000010
Doi	10.26811/peuradeun.v9i2.539
Title	THE HOAX OF SARA (TRIBE, RELIGION, RACE, AND INTERGROUP) AS A THREAT TO THE IDEOLOGY OF PANCASILA RESILIENCE
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Publish Date	MAY 2021
Journal Name	JURNAL ILMIAH PEURADEUN
Citation	1
Abstract	This research aimed to provide an overview of the mechanisms and schemes of hoax news spreading. Research was also trying to provide an explanation threat of hoaxes about SARA (Tribe, Religion, Race, and Intergroup) towards the resilience of the Pancasila ideology. The method used in this research is a descriptive qualitative method by describing the results of the 2019 Mastel survey of national hoax outbreaks using the Pancasila ideology approach as a perspective of the study. To support the data, interviews were also conducted and were strengthened by literature studies. The results showed that the hoax on the issue of SARA was the second most widely hoax news content received by the public with a popular channel for hoax distribution is social media, with a kind of text messaging. A hoax about SARA is the most frequently accepted hoaxes in the community every day. The scheme of spreading hoax news is by spreading slander to political opponents, excessive branding of leader/figure, fake testimony, irresponsible quotation, and bombastic photos or titles. Hoax news about SARA issues poses a severe threat to Indonesia's unity and weakens Pancasila ideology because triggering controversy, public unrest, sectarian sentiment, security disturbances, and political instability.
Publish Type	Journal
Publish Year	2021
Page Begin	413
Page End	433
Issn	2338-8617
Eissn	2443-2067
Url	https://www.webofscience.com/wos/woscc/full-record/WOS:000674175000010
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