

Core competence of batik Banyumas industry: Problems and challenge to createsustainable competitive advantage

<b>Publication Name</b>	International Journal of Applied Business and Economic Research
<b>Quartile</b>	4
<b>Creator</b>	Anwar N.
<b>Page</b>	227-238
<b>Issn</b>	09727302
<b>Volume</b>	13
<b>Cover Date</b>	2015-01-01
<b>Cover Display Date</b>	2015
<b>Doi</b>	
<b>Citedby Count</b>	2
<b>Aggregation Type</b>	Journal
<b>Url</b>	<a href="https://www.scopus.com/record/display.uri?eid=2-s2.0-84947223570&amp;origin=resultslist&amp;sort=plf-f">https://www.scopus.com/record/display.uri?eid=2-s2.0-84947223570&amp;origin=resultslist&amp;sort=plf-f</a>
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