

Diffusion of Innovation Strategy to Preserve Traditional Culture

Title	Diffusion of Innovation Strategy to Preserve Traditional Culture
Abstract	
Authors	KR Ayu, IH Khusna, M Herliana
Journal Name	Jurnal Riset Komunikasi (JURKOM) 8 (1), 37-50, 2025
Publish Year	2025
Citation	1
Url	<a culture"="" diffusion="" href="https://scholar.google.com/scholar?q=+intitle:" innovation="" of="" preserve="" strategy="" to="" traditional="">https://scholar.google.com/scholar?q=+intitle:"Diffusion of Innovation Strategy to Preserve Traditional Culture"
Author	KILAU RIKSANING AYU, S.I.Kom, M.I.Kom