

## Innovation Diffusion Strategy to Preserve Traditional Culture

<b>Title</b>	Innovation Diffusion Strategy to Preserve Traditional Culture
<b>Abstract</b>	
<b>Authors</b>	KR Ayu, IH Khusna, M Herliana
<b>Journal Name</b>	Jurnal Riset Komunikasi 8 (1), 37-50, 2025
<b>Publish Year</b>	2025
<b>Citation</b>	(not set)
<b>Url</b>	<a culture"="" diffusion="" href="https://scholar.google.com/scholar?q=+intitle:" innovation="" preserve="" strategy="" to="" traditional="">https://scholar.google.com/scholar?q=+intitle:"Innovation Diffusion Strategy to Preserve Traditional Culture"</a>
<b>Author</b>	KILAU RIKSANING AYU, S.I.Kom, M.I.Kom