

The Effect Of Disruptive Innovation On Marketing Performance In MSMEs With Intellectual Capital Banyumas District, Central Java

Title	The Effect Of Disruptive Innovation On Marketing Performance In MSMEs With Intellectual Capital Banyumas District, Central Java
Abstract	
Authors	FAR Putra, NC Afif
Journal Name	Proceeding of International Conference Sustainable Competitive Advantage 4 (1), 2023
Publish Year	2023
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Effect Of Disruptive Innovation On Marketing Performance In MSMEs With Intellectual Capital Banyumas District, Central Java"
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