

Market Knowledge and Responsiveness to Competitors Its Influence on Marketing Agility Mediated by Market Turmoil Variables (Case Study on Tile Producer MSMEs in Kebumen Regency)

<b>Title</b>	Market Knowledge and Responsiveness to Competitors Its Influence on Marketing Agility Mediated by Market Turmoil Variables (Case Study on Tile Producer MSMEs in Kebumen Regency)
<b>Abstract</b>	
<b>Authors</b>	T Fatkhurrokhman, S Najmudin, S Sudarto
<b>Journal Name</b>	
<b>Publish Year</b>	(not set)
<b>Citation</b>	(not set)
<b>Url</b>	<a (case="" agility="" and="" by="" competitors="" href="https://scholar.google.com/scholar?q=+intitle:" in="" influence="" its="" kebumen="" knowledge="" market="" marketing="" mediated="" msmes="" on="" producer="" regency)\""="" responsiveness="" study="" tile="" to="" turmoil="" variables="">https://scholar.google.com/scholar?q=+intitle:"Market Knowledge and Responsiveness to Competitors Its Influence on Marketing Agility Mediated by Market Turmoil Variables (Case Study on Tile Producer MSMEs in Kebumen Regency)"</a>
<b>Author</b>	Dr. E. NAJMUDIN, S.E., M.Si