

The Role of Digital Capability and Social Media Engagement in Mediating Entrepreneurial Marketing on MSME Marketing Performance in Banyumas Regency

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Abstract	
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Journal Name	International Journal of Business and Quality Research 2 (04), 39-56, 2024
Publish Year	2024
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"The Role of Digital Capability and Social Media Engagement in Mediating Entrepreneurial Marketing on MSME Marketing Performance in Banyumas Regency"
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