

Use of Social Media Marketing among MSMEs: Driving and Inhibiting Factors

Title	Use of Social Media Marketing among MSMEs: Driving and Inhibiting Factors
Abstract	
Authors	W Novandari, A Suroso, RP Setyanto
Journal Name	Jurnal Manajemen Indonesia 24 (1), 21-29, 2024
Publish Year	2024
Citation	2
Url	https://scholar.google.com/scholar?q=+intitle:"Use of Social Media Marketing among MSMEs: Driving and Inhibiting Factors"
Author	Dr Drs AGUS SUROSO