

Motivations underlying consumers' preference for farmers' markets in Klang Valley: A means-end chain approach

<b>Title</b>	Motivations underlying consumers's preference for farmers's markets in Klang Valley: A means-end chain approach
<b>Abstract</b>	
<b>Authors</b>	YS Tey, P Arsil, M Brindal, CT Teoh, HW Lim
<b>Journal Name</b>	Sustainability 9 (11), 1958, 2017
<b>Publish Year</b>	2017
<b>Citation</b>	23
<b>Url</b>	<a a="" approach"="" chain="" consumers's="" farmers's="" for="" href="https://scholar.google.com/scholar?q=+intitle:" in="" klang="" markets="" means-end="" motivations="" preference="" underlying="" valley:="">https://scholar.google.com/scholar?q=+intitle:"Motivations underlying consumers's preference for farmers's markets in Klang Valley: A means-end chain approach"</a>
<b>Author</b>	Prof. POPPY ARSIL, S.TP, M.T, Ph.D