

Priority attributes for quality improvement of CV XYZ carica cocktail product based on customer importance and satisfaction level.

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Abstract	
Authors	E Mela, VPDAS Raharjaningtyas
Journal Name	
Publish Year	2020
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Priority attributes for quality improvement of CV XYZ carica cocktail product based on customer importance and satisfaction level."
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