

## The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies

<b>Title</b>	The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies
<b>Abstract</b>	
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<b>Journal Name</b>	International Conference on Multidisciplinary Approaches for Sustainable & #8230;; 2022
<b>Publish Year</b>	2022
<b>Citation</b>	(not set)
<b>Url</b>	<a and="" banyumas="" batik="" href="https://scholar.google.com/scholar?q=+intitle:" in="" marketing="" msmes="" of="" power="" purbalingga="" regencies"="" relational="" the="" transformative="">https://scholar.google.com/scholar?q=+intitle:"The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies"</a>
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