Analysis of producer behavior in the creative hair craft industry in Purbalingga due to the covid-19 pandemic

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Abstract	
Authors	A Arifin, R Priyono, AFN Ilma
Journal Name	Proceeding ICMA-SURE 3 (1), 21-26, 2024
Publish Year	2024
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Analysis of producer behavior in the creative hair craft industry in Purbalingga due to the covid-19 pandemic"
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