
Financing innovation for sustainable supply chain management in social business: a case of Qurban rituals in Indonesia

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Abstract	
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Journal Name	Journal of Islamic Accounting and Business Research 15 (2), 342-366, 2024
Publish Year	2024
Citation	5
Url	https://scholar.google.com/scholar?q=+intitle:"Financing innovation for sustainable supply chain management in social business: a case of Qurban rituals in Indonesia"
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