The Effect of Greenwashing on Switching Intention with Green Perceived Risk as a Moderation Variable (Study of Plant Bottle Coca Cola consumers in Indonesia)

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Abstract	
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Journal Name	Proceeding of International Conference Sustainable Competitive Advantage 4 (1), 2023
Publish Year	2023
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Effect of Greenwashing on Switching Intention with Green Perceived Risk as a Moderation Variable (Study of Plant Bottle Coca Cola consumers in Indonesia)"
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