
Acceptance and Actual Use of " Facebook": The Role Social Identity and Altruism as Antecedent

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Abstract	
Authors	R Rahab, O Pamungkas, SPS Patiro
Journal Name	ASEAN/Asian Academic Society International Conference Proceeding Series, 2013
Publish Year	2013
Citation	2
Url	<a "="" acceptance="" actual="" altruism="" and="" antecedent"="" as="" facebook":="" href="https://scholar.google.com/scholar?q=+intitle:" identity="" of="" role="" social="" the="" use="">https://scholar.google.com/scholar?q=+intitle:"Acceptance and Actual Use of " Facebook": The Role Social Identity and Altruism as Antecedent"
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