

## Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch)

<b>Title</b>	Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch)
<b>Abstract</b>	
<b>Authors</b>	DD Rully Ichsan Nugraha, Sri Murni Setyawati
<b>Journal Name</b>	Proceeding of International Conference Sustainable Competitive Advantage 13th, 2023
<b>Publish Year</b>	2023
<b>Citation</b>	(not set)
<b>Url</b>	<a (case="" advantages="" at="" bank="" bjb="" branch)\""="" company="" competitive="" creating="" cultural="" href="https://scholar.google.com/scholar?q=+intitle:" improve="" in="" leadership's="" majalengka="" performance="" role="" study="" to="">https://scholar.google.com/scholar?q=+intitle:"Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch)"</a>
<b>Author</b>	Dr DARYONO, S.E., M.A.B