

Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch)

| | |
|---------------------|---|
| Title | Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch) |
| Abstract | |
| Authors | DD Rully Ichsan Nugraha, Sri Murni Setyawati |
| Journal Name | Proceeding of International Conference Sustainable Competitive Advantage 13th, 2023 |
| Publish Year | 2023 |
| Citation | (not set) |
| Url | <a (case="" advantages="" at="" bank="" bjb="" branch)\""="" company="" competitive="" creating="" cultural="" href="https://scholar.google.com/scholar?q=+intitle:" improve="" in="" leadership's="" majalengka="" performance="" role="" study="" to="">https://scholar.google.com/scholar?q=+intitle:"Cultural Leadership's Role in Creating Competitive Advantages to Improve Company Performance (Case Study at Bank BJB Majalengka Branch)" |
| Author | Dr DARYONO, S.E., M.A.B |