The Effect of Fashion Involvement, Product Information and Omni-Channel Retailing Service Quality on Interest to Buy Back With Customer Experience as Mediation Variables on ...

Title	The Effect of Fashion Involvement, Product Information and Omni-Channel Retailing Service Quality on Interest to Buy Back With Customer Experience as Mediation Variables on …
Abstract	
Authors	N Mahardini, S Suliyanto, J Mariyono
Journal Name MALAPY 1 (2), 2022	
Publish Year	2022
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Effect of Fashion Involvement, Product Information and Omni-Channel Retailing Service Quality on Interest to Buy Back With Customer Experience as Mediation Variables on …"
Author	Dr SULIYANTO, S.E., M.M.