

## The Effect of Market Orientation on MSMEs Marketing Performance during the Covid-19 Pandemic: The Role of MSMEs' Innovativeness

<b>Title</b>	The Effect of Market Orientation on MSMEs Marketing Performance during the Covid-19 Pandemic: The Role of MSMEs' Innovativeness
<b>Abstract</b>	
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<b>Journal Name</b>	Calitatea 24 (195), 125-134, 2023
<b>Publish Year</b>	2023
<b>Citation</b>	(not set)
<b>Url</b>	<a covid-19="" during="" effect="" href="https://scholar.google.com/scholar?q=+intitle:" innovativeness"="" market="" marketing="" msmes="" msmes'="" of="" on="" orientation="" pandemic:="" performance="" role="" the="">https://scholar.google.com/scholar?q=+intitle:"The Effect of Market Orientation on MSMEs Marketing Performance during the Covid-19 Pandemic: The Role of MSMEs' Innovativeness"</a>
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