
Internal Factors that Influence Purchasing Decisions in Traditional Markets (A Case Study on the Millennial Generation of FEB UNSOED)

Title	Internal Factors that Influence Purchasing Decisions in Traditional Markets (A Case Study on the Millennial Generation of FEB UNSOED)
Abstract	
Authors	M Rosiana, SM Setyawati, DA Floresti
Journal Name	Sustainable Competitive Advantage (SCA) 12 (1), 2022
Publish Year	2022
Citation	(not set)
Url	<a (a="" case="" decisions="" factors="" feb="" generation="" href="https://scholar.google.com/scholar?q=+intitle:" in="" influence="" internal="" markets="" millennial="" of="" on="" purchasing="" study="" that="" the="" traditional="" unsoed)"="">https://scholar.google.com/scholar?q=+intitle:"Internal Factors that Influence Purchasing Decisions in Traditional Markets (A Case Study on the Millennial Generation of FEB UNSOED)"
Author	MONICA ROSIANA, S.E, M.Si