

PRIORITAS PERBAIKAN PRODUK MENGGUNAKAN METODE CSI (CUSTOMER SATISFACTION INDEX) DAN IPA (IMPORTANCE PERFORMANCE ANALYSIS) DI KAFE XYZ COFFEE KOTA SERANG

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Abstract	
Authors	A Maksum, ISM Purbowati, G Wijonarko, DY Akbar
Journal Name	Journal of Agricultural and Biosystem Engineering Research 3 (2), 27-44, 2023
Publish Year	2023
Citation	(not set)
Url	<a (customer="" (importance="" analysis)="" coffee="" csi="" dan="" di="" href="https://scholar.google.com/scholar?q=+intitle:" index)="" ipa="" kafe="" kota="" menggunakan="" metode="" perbaikan="" performance="" prioritas="" produk="" satisfaction="" serang"="" xyz="">https://scholar.google.com/scholar?q=+intitle:"PRIORITAS PERBAIKAN PRODUK MENGGUNAKAN METODE CSI (CUSTOMER SATISFACTION INDEX) DAN IPA (IMPORTANCE PERFORMANCE ANALYSIS) DI KAFE XYZ COFFEE KOTA SERANG"
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