

The Mediation Role of Brand Trust On The Effect of brand Image On Student Decisions To Study At The Universitas Peradaban

Title	The Mediation Role of Brand Trust On The Effect of brand Image On Student Decisions To Study At The Universitas Peradaban
Abstract	
Authors	USB Aji, SZ Wulandari, NC Afif
Journal Name	Sustainable Competitive Advantage (SCA) 12 (1), 2022
Publish Year	2022
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Mediation Role of Brand Trust On The Effect of brand Image On Student Decisions To Study At The Universitas Peradaban"
Author	Dr. NUR CHOIRUL AFIF, S.E., M.Si, M.M.