

## The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies

<b>Title</b>	The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies
<b>Abstract</b>	
<b>Authors</b>	I SHAFERI, AT Nawarini, RP Setyanto
<b>Journal Name</b>	Proceeding ICMA-SURE 2 (1), 49-55, 2023
<b>Publish Year</b>	2023
<b>Citation</b>	(not set)
<b>Url</b>	<a and="" banyumas="" batik="" href="https://scholar.google.com/scholar?q=+intitle:" in="" marketing="" msmes="" of="" power="" purbalingga="" regencies"="" relational="" the="" transformative="">https://scholar.google.com/scholar?q=+intitle:"The Power of Transformative Relational Marketing of Batik MSMEs in Banyumas and Purbalingga Regencies"</a>
<b>Author</b>	Dr INTAN SHAFERI, M.Si