

## Study of Forming Factors Electronic Word of Mouth (EWOM) and Its Influence On Purchasing Fruit Products at Kojama Shop

<b>Title</b>	Study of Forming Factors Electronic Word of Mouth (EWOM) and Its Influence On Purchasing Fruit Products at Kojama Shop
<b>Abstract</b>	
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<b>Journal Name</b>	HABITAT 32 (3), 119-129, 2021
<b>Publish Year</b>	2021
<b>Citation</b>	(not set)
<b>Url</b>	<a (ewom)="" and="" at="" electronic="" factors="" forming="" fruit="" href="https://scholar.google.com/scholar?q=+intitle:" influence="" its="" kojama="" mouth="" of="" on="" products="" purchasing="" shop"="" study="" word="">https://scholar.google.com/scholar?q=+intitle:"Study of Forming Factors Electronic Word of Mouth (EWOM) and Its Influence On Purchasing Fruit Products at Kojama Shop"</a>
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