

Loyalty Intentions, Satisfaction, Commitment, Trust and Mediating Effects of Customer Involvement at Bank Negara Indonesia Purwokerto Branch Office

Title	Loyalty Intentions, Satisfaction, Commitment, Trust and Mediating Effects of Customer Involvement at Bank Negara Indonesia Purwokerto Branch Office
Abstract	
Authors	W Pradana, A Suroso, L Suwandari
Journal Name	Sustainable Competitive Advantage (SCA) 11 (1), 2022
Publish Year	2022
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Loyalty Intentions, Satisfaction, Commitment, Trust and Mediating Effects of Customer Involvement at Bank Negara Indonesia Purwokerto Branch Office"
Author	Dr Doctor of Philosophy LUSI SUWANDARI, M.Si