## The Analysis Of Consumer Lifestyle And Ethnocentrism Towards Quality Perspectives And Their Implications On The Consumer Purchase Intentions Of Ethnic Products

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Abstract	
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Journal Name Webology (ISSN: 1735-188X) 18 (6), 2021	
Publish Year	2021
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Analysis Of Consumer Lifestyle And Ethnocentrism Towards Quality Perspectives And Their Implications On The Consumer Purchase Intentions Of Ethnic Products"
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