

Technological Context Toward Social Media Adoption: Perceived Ease of Use as Mediating Variable

Title	Technological Context Toward Social Media Adoption: Perceived Ease of Use as Mediating Variable
Abstract	
Authors	R Puspitaningtias, PH Adi, RP Setyanto
Journal Name	Sustainable Competitive Advantage (SCA) 12 (1), 2022
Publish Year	2022
Citation	1
Url	<a adoption:="" as="" context="" ease="" href="https://scholar.google.com/scholar?q=+intitle:" media="" mediating="" of="" perceived="" social="" technological="" toward="" use="" variable"="">https://scholar.google.com/scholar?q=+intitle:"Technological Context Toward Social Media Adoption: Perceived Ease of Use as Mediating Variable"
Author	PRAMONO HARI ADI, M.S