

Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Stu...

Title	Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Stu...
Abstract	
Authors	D Annisa, A Suroso, S Martini
Journal Name	Performance 18 (2)
Publish Year	2013
Citation	2
Url	<a (stu..."="" affect,="" brand="" characteristics="" commitment="" community="" href="https://scholar.google.com/scholar?q=+intitle:" loyalty="" melalui="" pengaruh="" terhadap="" trust,="">https://scholar.google.com/scholar?q=+intitle:"Pengaruh Brand Community Trust, Brand Community Affect, Brand Community Characteristics Terhadap Brand Loyalty melalui Brand Community Commitment (Stu...
Author	Dra SRI MARTINI, M.Si