A STUDY OF THE ATTITUDES AND BEHAVIOR OF GEN Y AND GEN Z IN ONLINE SHOPPING FOR ORGANIC PRODUCTS: INSIGHTS FOR MARKETERS

Title	A STUDY OF THE ATTITUDES AND BEHAVIOR OF GEN Y AND GEN Z IN ONLINE SHOPPING FOR ORGANIC PRODUCTS: INSIGHTS FOR MARKETERS
Abstract	
Authors	Al Anggraeni
Journal Name	INTERNATIONAL CAPPADOCIA SCIENTIFIC RESEARCH CONGRESS, 2022
Publish Year	2022
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"A STUDY OF THE ATTITUDES AND BEHAVIOR OF GEN Y AND GEN Z IN ONLINE SHOPPING FOR ORGANIC PRODUCTS: INSIGHTS FOR MARKETERS"
Author	Dr ADE IRMA ANGGRAENI, M.Si