## How Consumers Perceive Towards Traditional or Modern Markets Proven by Consumer Preference Logistic Regression

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Abstract	
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Journal Name	Jurnal Ekonomi Pembangunan 21 (02), 137-152, 2022
Publish Year	2022
Citation	1
Url	https://scholar.google.com/scholar?q=+intitle:"How Consumers Perceive Towards Traditional or Modern Markets Proven by Consumer Preference Logistic Regression"
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