CORPORATE DIVERSIFICATION: DESTROYING OR INCREASING FIRM VALUE? AN EMPIRICAL EVIDENCE FROM INDONESIA

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Abstract	
Authors	R Riswan, E Suyono
Journal Name Corporate Ownership and Control 14 (1), 692-700	
Publish Year	2016
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"CORPORATE DIVERSIFICATION: DESTROYING OR INCREASING FIRM VALUE? AN EMPIRICAL EVIDENCE FROM INDONESIA"
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