

Purchase Decision: Income, Promotion, and Product Quality Analysis (Study Case Subsidized Home Ownership Credit in PT Cirebon Sentosa Raya)

Title	Purchase Decision: Income, Promotion, and Product Quality Analysis (Study Case Subsidized Home Ownership Credit in PT Cirebon Sentosa Raya)
Abstract	
Authors	A Setianingsih, S Suliyanto, A Yunanto
Journal Name	Sustainable Competitive Advantage (SCA) 12 (1), 2022
Publish Year	2022
Citation	(not set)
Url	<a (study="" analysis="" and="" case="" cirebon="" credit="" decision:="" home="" href="https://scholar.google.com/scholar?q=+intitle:" in="" income,="" ownership="" product="" promotion,="" pt="" purchase="" quality="" raya)\""="" sentosa="" subsidized="">https://scholar.google.com/scholar?q=+intitle:"Purchase Decision: Income, Promotion, and Product Quality Analysis (Study Case Subsidized Home Ownership Credit in PT Cirebon Sentosa Raya)"
Author	Dr SULIYANTO, S.E., M.M.