## Marketing Analysis Mix-7p (Product, Price, Promotion, Place, People, Process, And Physical Evidence) On The Purchase Decision Of Beauty Products And Services Kiwi Clinic Purwokerto

Title	Marketing Analysis Mix-7p (Product, Price, Promotion, Place, People, Process, And Physical Evidence) On The Purchase Decision Of Beauty Products And Services Kiwi Clinic Purwokerto
Abstract	
Authors	II Sofiyani, A Suroso, L Suwandari
Journal Name	Sustainable Competitive Advantage (SCA) 12 (1), 2022
<b>Publish Year</b>	2022
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Marketing Analysis Mix-7p (Product, Price, Promotion, Place, People, Process, And Physical Evidence) On The Purchase Decision Of Beauty Products And Services Kiwi Clinic Purwokerto"
Author	Dr Doctor of Philosophy LUSI SUWANDARI, M.Si