## Examining the effect of halal perceived value and perceived risk on purchase intention: A mediating role of halal trust

Title	Examining the effect of halal perceived value and perceived risk on purchase intention: A mediating role of halal trust
Abstract	
Authors	MA Miftahuddin, WR Adawiyah, R Pradipta, F Wihuda
Journal Name	Marketing 18 (4), 62-73, 2022
Publish Year	2022
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"Examining the effect of halal perceived value and perceived risk on purchase intention: A mediating role of halal trust"
Author	WIWIEK RABIATUL ADAWIYAH, M.Sc., Ph.D