<u>Culture as A Marketing Communication Strategy : A Study for Initiation of Higher Education International Cooperation</u>

Title	Culture as A Marketing Communication Strategy : A Study for Initiation of Higher Education International Cooperation
Abstract	
Authors	N Sutikna, WI WIdjanarko
Journal Name	Communication as Part of Social Change and Empowerment 1 (1), 189-193, 2016
Publish Year	2016
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Culture as A Marketing Communication Strategy : A Study for Initiation of Higher Education International Cooperation"
Author	Dr WISNU WIDJANARKO, S.Sos, M.Si