
Brand loyalty as a mediator of the relationship between brand trust and brand performance

Title	Brand loyalty as a mediator of the relationship between brand trust and brand performance
Abstract	
Authors	MN Mohd Shariff, SM Setyawati, K Anindita H
Journal Name	
Publish Year	2012
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"Brand loyalty as a mediator of the relationship between brand trust and brand performance"
Author	Dr Dra SRI MURNI SETYAWATI, M.M.