The Influence of the Attractiveness of Social Media Influencer on Purchase Intention with Brand Trust as a Mediating Variable (on Beauty Products)

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Abstract	
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Journal Name	Sustainable Competitive Advantage (SCA) 11 (1), 2022
Publish Year	2022
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"The Influence of the Attractiveness of Social Media Influencer on Purchase Intention with Brand Trust as a Mediating Variable (on Beauty Products)"
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