

Relation between Knowledge, Brand, and Intention with Purchase Decision of Beauty Clinic Franchise “Puspo Aesthetic Clinic”

Title	Relation between Knowledge, Brand, and Intention with Purchase Decision of Beauty Clinic Franchise “Puspo Aesthetic Clinic”
Abstract	
Authors	D Pusporini, PH Adi, DL Indyastuti
Journal Name	Sustainable Competitive Advantage (SCA) 11 (1), 2022
Publish Year	2022
Citation	(not set)
Url	<a &#8220;puspo="" aesthetic="" and="" beauty="" between="" brand,="" clinic="" clinic&#8221;"="" decision="" franchise="" href="https://scholar.google.com/scholar?q=+intitle:" intention="" knowledge,="" of="" purchase="" relation="" with="">https://scholar.google.com/scholar?q=+intitle:"Relation between Knowledge, Brand, and Intention with Purchase Decision of Beauty Clinic Franchise &#8220;Puspo Aesthetic Clinic&#8221;
Author	Dr DEVANI LAKSMI I, S.E., M.Si