

Suliyanto.(2018). The effect of consumer ethnocentrism, brand image, and perceived quality on purchase intention as an intervening variable (study of Eiger consumers inÂ ...

Title	Suliyanto.(2018). The effect of consumer ethnocentrism, brand image, and perceived quality on purchase intention as an intervening variable (study of Eiger consumers inÂ #8230;
Abstract	
Authors	DM Haikal
Journal Name	Journal of Accounting Management and Economics 20 (2), 42-45, 0
Publish Year	(not set)
Citation	4
Url	<a &#8230;"="" (study="" an="" and="" as="" brand="" consumer="" consumers="" effect="" eiger="" ethnocentrism,="" href="https://scholar.google.com/scholar?q=+intitle:" image,="" in="" intention="" intervening="" of="" on="" perceived="" purchase="" quality="" suliyanto.(2018).="" the="" variable="">https://scholar.google.com/scholar?q=+intitle:"Suliyanto.(2018). The effect of consumer ethnocentrism, brand image, and perceived quality on purchase intention as an intervening variable (study of Eiger consumers in &#8230;"
Author	Dr SULIYANTO, S.E., M.M.