
Making local product attractive: The role of indigenous value in improving market performance

Title	Making local product attractive: The role of indigenous value in improving market performance
Abstract	
Authors	HA Setyawati, A Suroso, PH Adi, WR Adawiyah, I Helmy
Journal Name	Geo Journal of Tourism and Geosites 29 (2), 746-755, 2020
Publish Year	2020
Citation	11
Url	<a attractive:="" href="https://scholar.google.com/scholar?q=+intitle:" improving="" in="" indigenous="" local="" making="" market="" of="" performance"="" product="" role="" the="" value="">https://scholar.google.com/scholar?q=+intitle:"Making local product attractive: The role of indigenous value in improving market performance"
Author	Dr Drs AGUS SUROSO