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Strategies to implement total quality management in small scale rural agroindustry to enhance Indonesian pepper competitiveness

<b>Title</b>	Strategies to implement total quality management in small scale rural agroindustry to enhance Indonesian pepper competitiveness
<b>Abstract</b>	
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<b>Journal Name</b>	IOP Conference Series: Earth and Environmental Science 733 (1), 012051, 2021
<b>Publish Year</b>	2021
<b>Citation</b>	3
<b>Url</b>	<a agroindustry="" competitiveness"="" enhance="" href="https://scholar.google.com/scholar?q=+intitle:" implement="" in="" indonesian="" management="" pepper="" quality="" rural="" scale="" small="" strategies="" to="" total="">https://scholar.google.com/scholar?q=+intitle:"Strategies to implement total quality management in small scale rural agroindustry to enhance Indonesian pepper competitiveness"</a>
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