

A MEDIATING ROLE OF COUNTERFEIT BRAND AWARENESS TO CONSUMER PURCHASE INTENTION

Title	A MEDIATING ROLE OF COUNTERFEIT BRAND AWARENESS TO CONSUMER PURCHASE INTENTION
Abstract	
Authors	E Rachmawati, A Suroso
Journal Name	International Journal of Management (IJM) 11 (8), 2020
Publish Year	2020
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"A MEDIATING ROLE OF COUNTERFEIT BRAND AWARENESS TO CONSUMER PURCHASE INTENTION"
Author	Dr SULIYANTO, S.E., M.M.