

Brand Experience towards Brand Loyalty with Brand Trust as Mediation variable

Title	Brand Experience towards Brand Loyalty with Brand Trust as Mediation variable
Abstract	
Authors	MZ Farkhan, R Rahab, L Suwandari
Journal Name	Sustainable Competitive Advantage (SCA) 10 (1), 684-693, 2020
Publish Year	2020
Citation	3
Url	https://scholar.google.com/scholar?q=+intitle:"Brand Experience towards Brand Loyalty with Brand Trust as Mediation variable"
Author	Dr. RAHAB, S.E., M.Sc.