
THE EFFECT OF ENVIRONMENTAL CAMPAIGN ON AWARENESS TO REDUCE THE USE OF PLASTIC IN INSTAGRAM FOLLOWERS

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Abstract	
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Journal Name	JOMIK: Jurnal Online Mahasiswa Ilmu Komunikasi (ISSN 2797-1023) 1 (01), 77-87
Publish Year	2021
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"THE EFFECT OF ENVIRONMENTAL CAMPAIGN ON AWARENESS TO REDUCE THE USE OF PLASTIC IN INSTAGRAM FOLLOWERS"
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