<u>Linking Financial Resources Ability and R & D Resources on New Product</u> <u>Performance. The Mediating role of Innovation Orientation and Competitive Position</u>

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Abstract	
Authors	H Hersugondo, S Wahyudi, N Nuryakin, RD Laksana
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Author	Dr. E. RIO DHANI LAKSANA, S.E., M.Sc.