

THE MODERATING ROLES OF CULTURAL VALUE ON THE RELATIONSHIP BETWEEN SELF CONGRUITY AND DESTINATION LOYALTY (CASE OF OWABONG TOURISM OBJECT)

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<b>Abstract</b>	
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<b>Journal Name</b>	ICORE 5 (1), 2021
<b>Publish Year</b>	2021
<b>Citation</b>	1
<b>Url</b>	<a (case="" and="" between="" congruity="" cultural="" destination="" href="https://scholar.google.com/scholar?q=+intitle:" loyalty="" moderating="" object)"""="" of="" on="" owabong="" relationship="" roles="" self="" the="" tourism="" value="">https://scholar.google.com/scholar?q=+intitle:"THE MODERATING ROLES OF CULTURAL VALUE ON THE RELATIONSHIP BETWEEN SELF CONGRUITY AND DESTINATION LOYALTY (CASE OF OWABONG TOURISM OBJECT)""</a>
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