

A means-end chain approach to explaining the adoption of good agricultural practices certification schemes: The case of Malaysian vegetable farmers

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Abstract	
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Journal Name	Journal of Agricultural and Environmental Ethics 28, 977-990, 2015
Publish Year	2015
Citation	22
Url	https://scholar.google.com/scholar?q=+intitle:"A means-end chain approach to explaining the adoption of good agricultural practices certification schemes: The case of Malaysian vegetable farmers"
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