

The Effect of Market Orientation on Business Performance Moderated By Personality, Attitude, and Leadership on SMEs in Purwokerto, Indonesia

Title	The Effect of Market Orientation on Business Performance Moderated By Personality, Attitude, and Leadership on SMEs in Purwokerto, Indonesia
Abstract	
Authors	MNMS Sri Murni Setyawati, Monica Rosiana
Journal Name	International Journal of Economic Research 14 (2017), 327-335, 2017
Publish Year	2017
Citation	(not set)
Url	https://scholar.google.com/scholar?q=+intitle:"The Effect of Market Orientation on Business Performance Moderated By Personality, Attitude, and Leadership on SMEs in Purwokerto, Indonesia"
Author	MONICA ROSIANA, S.E, M.Si