

---

## Role of Brand Love and Brand Commitment in Establishing Word of Mouth Communication.

<b>Title</b>	Role of Brand Love and Brand Commitment in Establishing Word of Mouth Communication.
<b>Abstract</b>	
<b>Authors</b>	SM Setyawati, DA Latief Poespowidjojon, KA Hayuningtias
<b>Journal Name</b>	Indian Journal of Public Health Research & Development 9 (11), 2018
<b>Publish Year</b>	2018
<b>Citation</b>	1
<b>Url</b>	<a and="" brand="" commitment="" communication.""="" establishing="" href="https://scholar.google.com/scholar?q=+intitle:" in="" love="" mouth="" of="" role="" word="">https://scholar.google.com/scholar?q=+intitle:"Role of Brand Love and Brand Commitment in Establishing Word of Mouth Communication."</a>
<b>Author</b>	Dr Dra SRI MURNI SETYAWATI, M.M.