

---

**THE ROLE OF SOCIAL MEDIA BROWSING INTENTION FOR BEHAVIORAL OUTCOMES OF YOUNG CONSUMERS.**

<b>Title</b>	THE ROLE OF SOCIAL MEDIA BROWSING INTENTION FOR BEHAVIORAL OUTCOMES OF YOUNG CONSUMERS.
<b>Abstract</b>	
<b>Authors</b>	PH Adi, F Wihuda, WR Adawiyah
<b>Journal Name</b>	Trziste/Market 29 (1)
<b>Publish Year</b>	2017
<b>Citation</b>	15
<b>Url</b>	<a behavioral="" browsing="" consumers.""="" for="" href="https://scholar.google.com/scholar?q=+intitle:" intention="" media="" of="" outcomes="" role="" social="" the="" young="">https://scholar.google.com/scholar?q=+intitle:"THE ROLE OF SOCIAL MEDIA BROWSING INTENTION FOR BEHAVIORAL OUTCOMES OF YOUNG CONSUMERS."</a>
<b>Author</b>	WIWIEK RABIATUL ADAWIYAH, M.Sc., Ph.D