## Determinants of consumers' preferences for local food: A comparison study from urban and rural areas in Indonesia

Title	Determinants of consumers' preferences for local food: A comparison study from urban and rural areas in Indonesia
Abstract	
Authors	P Arsil, M Brindal, KE Sularso, A Mulyani
Journal Name	Journal of Business and Retail Management Research 13 (2), 2018
Publish Year	2018
Citation	21
Url	https://scholar.google.com/scholar?q=+intitle:"Determinants of consumers' preferences for local food: A comparison study from urban and rural areas in Indonesia"
Author	Dr ALTRI MULYANI, S.P, M.Sc.